



Media Kit

LAW WEEK COLORADO

EXPAND YOUR REACH. ELEVATE YOUR BRAND.

ADVERTISE WITH LAW WEEK COLORADO.

REACH THE LEGAL INDUSTRY'S MOST INFLUENTIAL DECISION-MAKERS!

Law Week Colorado connects your brand with an elite audience of legal professionals, corporate counsel, and top decision makers at the biggest law firms in the state. Our publication is a trusted resource, featured in law libraries across firms with hundreds to thousands of attorneys and staff.

UNMATCHED VISIBILITY & ENGAGEMENT

With over 5 million site visits annually, our audience is actively seeking industry news, insights, and services. Your message won't just be seen—it will resonate with the right people at the right time.

WHY CHOOSE LAW WEEK COLORADO?

- **Targeted Exposure** – Get in front of engaged legal professionals who need your products and services.
- **Multi-Platform Reach** – Digital and email marketing options tailored to your goals.
- **Proven Impact** – Drive brand awareness, generate leads, and establish your authority in the legal industry.

Position your brand as a leader in the legal space. Let's craft a campaign that delivers results.

Contact us today to explore advertising opportunities!

ADVERTISING - ONLINE

Sidebar

Sidebar advertising is a great way to highlight your firm, recent accomplishment or event. Seen on every article or page a viewer is on, these four ad options provide optimal visibility and rotate out when refreshing or changing pages.

Inline

Similar to sidebar advertising, inline ads provide great exposure. With two inline ad options, inline ads appear inside articles, increasing the odds your message is reaching your audience. These ads also rotate out when refreshing or changing pages.



Leaderboard

728w x 90h at 72 PPI (under 1 MB)
in JPG or PNG format with Link

Rectangle (Block)

300w x 250h at 72 PPI (under 1 MB)
in JPG or PNG format with Link

Half-Page Inline

600w x 300h at 72 PPI (under 1 MB)
in JPG or PNG format with Link

Rectangle (Block) Inline

300w x 250h at 72 PPI (under 1 MB)
in JPG or PNG format with Link

Half-Page

300w x 600h at 72 PPI (under 1 MB)
in JPG or PNG format with Link

Bottom Leaderboard

728w x 90h at 72 PPI (under 1 MB)
in JPG or PNG format with Link

LAW WEEK COLORADO ADVERTISING - FLIPBOOK

Flipbook

Law Week's monthly special issues are packaged into a full-color digital publication. This layout preserves the familiar format while also packaging up related articles and advertising and being fully accessible online, allowing for click-through ads with links of your choice.



Quicklinks

Calendar

Online

Flipbook

Legal Lasso

FLIPBOOK SIZES

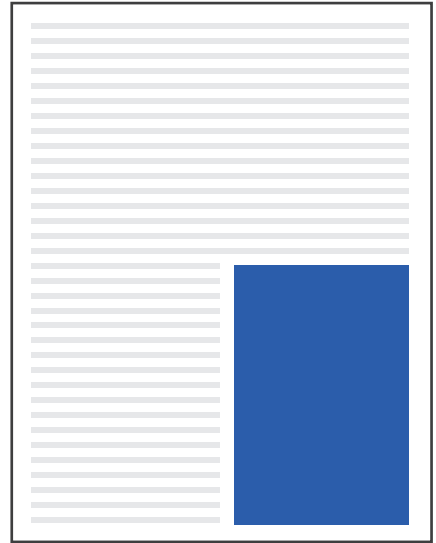
Advertising Sizes



Full Page
7" x 9.875"



Half Page
7" x 5"



Quarter Page
3.35" x 5"

ADVERTISING - LEGAL LASSO

Legal Lasso

Legal Lasso is a roundup of local and national legal news that delivers the top news of the day viewed through a legal lens. Delivered twice weekly and written to be short and to-the-point, Legal Lasso is the perfect mid-morning coffee break for its **1,500+ subscribers**.

Click-Through Rate: 11%

Open Rate: 41%

**Please send your ads for Legal Lasso in a JPG or PNG file with 72 PPI, width at 300 pixels, maximum height of 600 pixels. Don't forget to send your URL so we can drive traffic to your website!*



LAW WEEK COLORADO CUSTOM PUBLISHING

Reprints

Showcase your accomplishments with a Law Week Colorado reprint. Your reprint order automatically includes a high-quality digital file that you can use as a powerful marketing tool on a website or on social media.

Optimized PDF: \$50

Law Week Colorado Award Bundle: \$75

Canvas and Framed Prints

Educate your audience and reinforce your reputation with a custom canvas or framed reprint. Turn your press coverage into a valuable and appreciated visual resource for your visitors and colleagues.

Canvas Print: \$160

Framed Print: \$160



FRAMED EXAMPLE



CANVAS EXAMPLE

Reprints can be purchased through your preferred sales associate, or online [HERE](#).

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DESIGN SERVICES

Circuit Media Creative is a full-service design agency for government and commercial clients. Our mission is to help our clients clarify and communicate their message, no matter the medium.

The following pages highlight our services and work. Learn more about how we can meet your creative needs at CircuitMedia.com.



THE AGENCY BEHIND LAW WEEK COLORADO

CIRCUIT MEDIA CREATIVE

What We Do



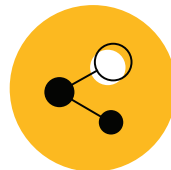
Branding & Design



Web Design



Photography



Social Media



Video Production



Accessibility

Noteable Clients



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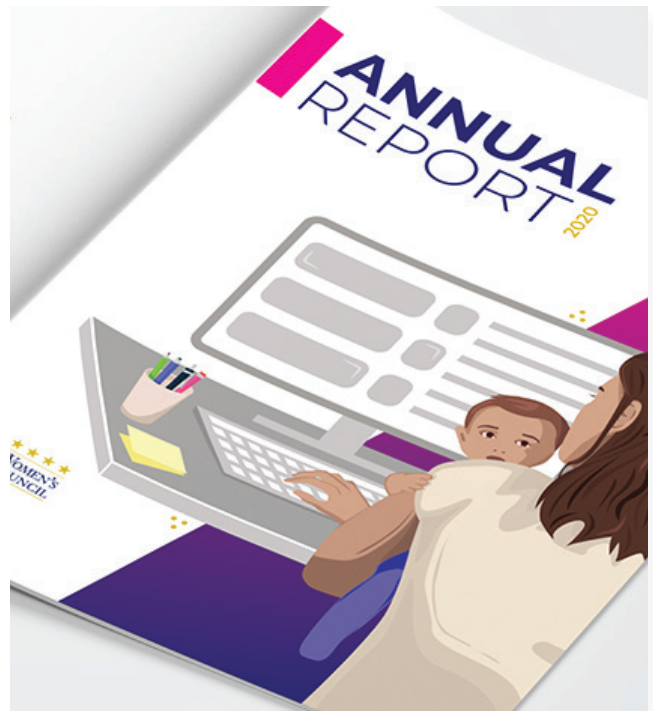
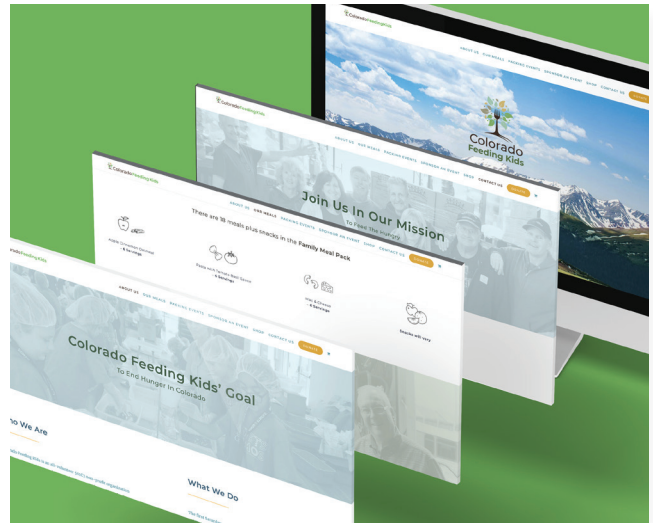
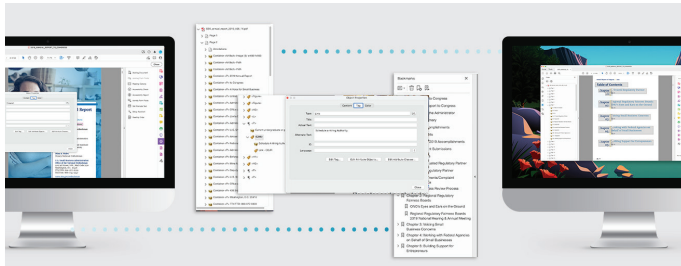
[Online](#)

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[Legal Lasso](#)

THE AGENCY BEHIND LAW WEEK COLORADO CIRCUIT MEDIA CREATIVE

Our Work



Learn more at CIRCUITMEDIA.COM

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Great work on the Michelin article. It's clear you did your homework on this one. I can't tell you how many times I gnash my teeth over details of law or underlying case disputes reporters don't take the time to convey accurately. It makes me happy to ask lawyers to spend time with you when I see the end product.

Matt Plavnick
Director of Client Development | Wheeler Trigg O'Donnell LLP



Your work was amazing and that's one reason the site looks so good. I think you're very talented and would recommend your work any time.

Shelley Thompson
iWillandTrust



I am continually impressed by how well the reporters and editors at Law Week Colorado know and cover Denver's legal community. They are as knowledgeable about what they cover as any publication I have ever worked with.

Jeremy Story
Strategic Communications



Communication is key in any project and the Circuit Media Creative team always responded in a timely manner. We are thrilled with the outcome.

Luana Scott
On Par Productions

